

ST. JOHN'S PUBLIC SCHOOL (CBSE)

MOHAN NAGAR, NAGPUR-440001, MAHARASHTRA, INDIA Phone no.: 08928504712 / 0712-2546645/0712-2543998 E-mail: jnpscbse@gmail.com Website - stjohnspublicschool.com

Ref.No.-

(CBSE Affiliation No.: 1130895)

Date :-

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Dear Students and Parents,

Greetings from St. Johns Public School, Mohan Nagar, Nagpur!

"Public Health Response to Covid-19: Campaign for COVID-Appropriate Behaviour".

Difficult roads often lead to beautiful destinations. Life being a difficult journey is meant to be embraced to the fullest every day. However, that doesn't mean you always wake up ready to seize the day, and sometimes you need a reminder that life is a great gift. Covid-19 has brought our life to a partial halt.

I hope and pray that you take proper precautions to keep away from pandemic attack for oneself and others. The safer we are, the better we save lives of the others. We ought to take responsibility to care for the other. In this regard, the government has launched a campaign, "Public Health Response to Covid-19: Campaign for COVID-Appropriate Behaviour".

The campaign emphasizes on "Unlock with Precautions" i.e. COVID-19 Appropriate Behaviour in the New Normal. The three key messages being highlighted are – "Wear Mask, Follow Physical Distancing, Maintain Hand Hygiene".

The highlight of the campaign is the partnership and concerted effort of Central Government Ministries and Departments and the State Governments, etc. In this way, the campaign seeks to reach each and every citizen of India.

Two Creatives (in Hindi and English) for the campaign are attached for wide dissemination. You are requested to make postures and place it at prominent location in your house to disseminate the message and to spread the message far and wide.

Thus, you are requested to do the campaign in your own little way in your house, in your neighbourhood and to your relatives and friends with out going out of your house. Take complete care.

Principal

STAY HOME. SAVE LIVES.





